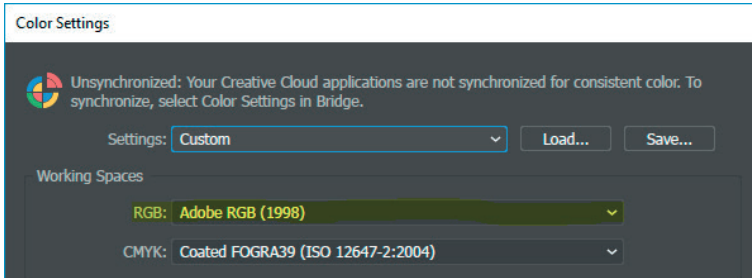


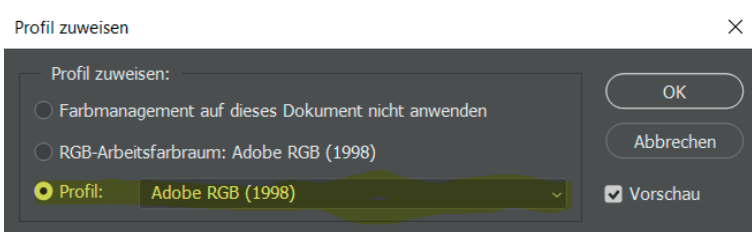
Delivery specifications for working with Adobe

How to create a file in Photoshop or Illustrator:

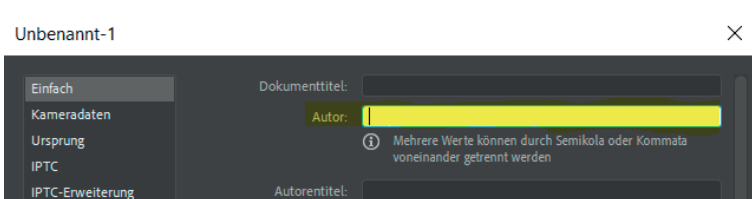
- When you start a new document please set your colour mode to RGB.



- Embed the "Adobe RGB (1998)" in the file.
(Edit -> Colorsettings -> "Workingspace" [shift+ctrl+K]).

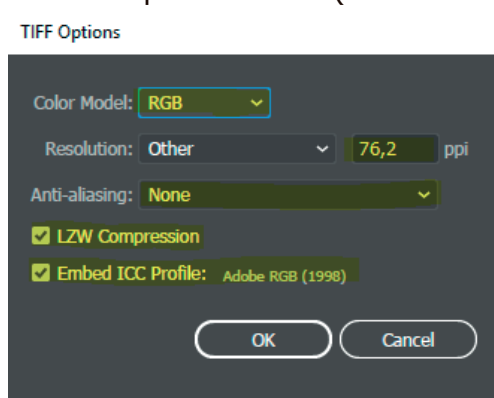


- Please design your project in real size.
(For example: If you want a carpet 250cmx250cm, please deliver a file of 250x250cm)
- Our resolution is 30Px per centimetre, what is the same as 76,2dpi.
Please deliver your files in this resolution.
- Please note that you need high-resolution base files.
If you need to enlarge, cut or import files in Photoshop, we recommend to select the interpolation "Pixel repetition / hard edges".
If you work with spot colours, you definitely have to use this interpolation.
- Maximum material width:
 - Standard rug designs 400cm. If you need bigger rugs please contact us.
 - Repeatable pattern designs matching in 394cm width
(rest to 400cm is overlap from lane to lane).
- Under each design we'll print the order number and the M2 Carpets file name.
If you would like additional information, such as your own design name, please write it in the metadata of the printfile.
You have to use the field "Author"
(File -> File info alt+shift+ctrl+i)
Our system will import this information from the file and write it under the design.



How to save a file in Photoshop or Illustrator:

- When you finished your designwork its important that you save the file correctly. Please use the checklist below.
- Save (Photoshop) or export (Illustrator) as .TIFF
If you work in Illustrator, of course you can save vector files as .AI or .PDF for internal use, but we need a TIFF export.
Make shure that in the .TIFF options during saving/exporting the color model is still RGB.
- Checklist for .TIFF saved from Photoshop:
 - Colour modus RGB / embedded profile Adobe 1998
 - Resolution 76,2 DPI = 30Px/cm
 - Rounded sizes (No decimals)
 - Helpful: Measurements in document name
 - Optional: Needed information in "Author" field
 - Image flattend to background layer (no other or extra channels)
 - Embed color profile ON (RGB/Adobe 1998)
 - LWZ compression ON (reduces volume immensely)
- Checklist for exporting .TIFF from Illustrator:
 - Colour modus RGB / embedded profile Adobe 1998
 - Resolution 76,2 DPI
 - **set anti-aliasing to none!**
 - Embed color profile ON (RGB/Adobe 1998)
 - LWZ compression ON (reduces volume immensely)



- Then please open the .TIFF file in Photoshop and adjust any missing specifications according to the Photoshop-checklist above.
Then save the .TIFF file again.

How to work with spot colours or define colour areas in photo-realistic files:

If you want to use certain spot colors or want to adjust colors in photo-realistic designs more precisely, instead of just relying on the overall impression on the screen, you can use our M2 Carpets color book.

It contains all the printable and available spotcolors.

We have a color book for Adobe and Texcelle and can offer these printed on different carpet qualities. Please contact us for more information.